

This lab aims to bridge database systems (like Pine Valley Furniture) with web-based interfaces and move toward Business Intelligence. Here's a breakdown of all requirements and deliverables expected for this lab:

✓ Lab Requirements (Step-by-step)

◆ Database Recap (Background Knowledge)

You should be familiar with the following tables from your existing Pine Valley Furniture DB:

CUSTOMER_T

ORDER_T

ORDER_LINE_T

PRODUCT_T

✂ Part 1: User Interface Development

You need to create HTML prototypes (frontend only) for the following five modules:

1 New Customer Registration

HTML form with fields: Name, Email, Password, Phone, Address.

"Register" button.

Basic form validation (optional but ideal).

2 Product Search

A search input box (by product name, category, or price range).

A "Search" button.

Display of matching products in table or card layout.

3 Product Selection and Order Placement

A page showing product list (with Add to Cart or Select checkbox).

Option to enter quantity and add to cart.

A summary section to confirm order and "Place Order" button.

4 Product Catalog Update

Admin-style interface to add/edit/delete products.

Fields: Product ID, Name, Description, Price, Stock, Category.

Buttons: Add Product, Update Product, Delete Product.

🔒 Payment Provision

Payment form with fields: Card Number, Expiry, CVV, Name on Card.

Buttons: "Pay Now" or "Confirm Payment".

◆ Navigation & Layout

Create a menu using and with internal links:

Home

Register

Search Products

Order Products

Catalog Update

Payment

Help

Ensure all pages are linked and test in the browser.

Layout Options:

Use HTML tables for structured layout, or

Use CSS flow-based layout (divs, flexbox or grid).

🆘 Help Pages

Simple help text for each major function (e.g., how to register, how to place an order, etc.).

Can be added as a popup, tooltip, or separate HTML page.

🎨 Styling

Use internal or external CSS.

Make pages visually appealing using styles (colors, padding, margins, fonts).

Optional: Use hover effects, transitions, or mobile responsiveness.

Part 2: Business Intelligence Features (Theoretical Implementation)

i) Transform Order System → Customer Segmentation

Goal: Group customers based on behavior (e.g., frequent buyers, location, product type).

Analyze CUSTOMER_T, ORDER_T, ORDER_LINE_T.

Build logic or UI to segment by:

Purchase frequency

Total spent

Preferred categories

Location

ii) Add User Profiling to System

Store user preferences and order history.

Use profiles to show:

Recommended products

Personalized discounts

Preferred payment methods

iii) Targeted Marketing Implementation

Use customer profile + segmentation to:

Send promotional emails

Suggest deals during login

Show targeted ads in the UI

Summary of Deliverables

Task Deliverable

UI Design Paper sketches (manual) of 5 interfaces

HTML/CSS 5 separate .html pages (Registration, Search, Order, Catalog, Payment)

Navigation Menu (in all pages) with links to other pages

Help Pages At least one help page or section per main feature

CSS Styling Style sheet applied to all pages

BI Features Explanation/documentation of BI ideas (no coding needed yet)

i have created home .aspx and .vb i have also write the code of register and search .aspx and .vb both but i have just made home the start page nd buld the solution for getting solution of register

and search do i need to make them register and search the tart pges also on eby one in this way we willbe able evr to see the compiled output of all the files we need to make ? isnt it the lab requiremnt to have all the option on one page just asking guide m eaccordingly